

BUSINESS VIDEOS



BV VTV 658.4012 BUS

THE BUSINESS PLAN: YOUR ROAD MAP FOR SUCCESS

Based on the Success Symposia.

BV VTV 658.4 CHA

CEO EXCHANGE: CHALLENGES OF THE 21ST CENTURY

Host, Jeff Greenfield.

This series of one-hour television specials features in-depth, candid interviews with internationally recognized and respected CEO's in conversation about high-level business issues. The program guests are William Stavropoulos, CEO of Dow Chemical and David Perry, CEO of Chemdex.

BV VTV 658.4 CRE

CEO EXCHANGE: CREATING THE 21ST CENTURY CEO

Host: Jeff Greenfield.

Jeff Greenfield interviews Jim Clark, co-founder of Netscape and Thomas Jermoluk, chairman and former CEO of Excite@Home, to discuss the Internet, taking risks and advice to future business people. Students and faculty at the University of Chicago, Graduate School of Business ask additional questions.

BV VTV 658.4 CUT

CEO EXCHANGE: CUTTING EDGE TECHNOLOGIES

Interviews with internationally recognized and respected CEO's in conversation about high-level business issues. Each show also reveals the personal side of business as guests discuss some of the intangible values that drive their business philosophy, strategy and decision making.

Hosted by Jeff Greenfield.

BV VTV 658.4 INT

CEO EXCHANGE: INTERNET SHOPPING IN THE 21ST CENTURY

Narrator, Rich Samuels

This series of one-hour television specials features in-depth, candid interviews with internationally recognized and respected CEOs in conversation about high-level business issues. Jeff Greenfield interviews Jeff Bezos, founder and CEO of Amazon.com and David Dyer, president and CEO of Land's End, to discuss e-commerce. Students and faculty at the University of Pennsylvania, Wharton School in the studio audience ask additional questions.

BV VTV 650.14 CHA

CHANGING YOUR JOB TO CHANGE YOUR LIFE

Strategies for finding a new job include career planning, resumes, interviewing tips, common mistakes, coping with unemployment stress.

BV VTV 338.9 COM

COMMANDING HEIGHTS: THE BATTLE FOR THE WORLD ECONOMY

3 videocassettes.

Based on the book by Daniel Yergin and Joseph Stanislaw.

This series explores our changing world: the new rules of the game, the winners and losers in the clash between government and the marketplace, the great debate over the impact of globalization, and the powerful forces shaping our economy and the future of society. It dramatically captures the issues that have defined the wealth and fate of nations and shows how the battle over the world economy will shape our lives in the 21st century.

BV VTV 332.6 COO

COOKIN' UP PROFITS ON WALL STREET: THE BEARDSTOWN LADIES

Documentary follows the activities of the 16 members of the Beardstown Investment Club and features some of their commonsense investment techniques.

BV VTV 332.024 COU

THE COURAGE TO BE RICH: CREATING A LIFE OF MATERIAL AND SPIRITUAL ABUNDANCE

Shows how to clear away financial clutter, break debilitating patterns, protect finances when entering into marriage or romantic partnerships, start over after divorce or death, buy a home, and prepare safely and wisely for the future.

BV VTV 658.84 DIR

DIRECT MAIL SUCCESS SECRETS: THAT SELL WHAT YOU'RE SELLING FOR You!

The complete guide to finding all the people who want what you're selling, and making sure they buy from you...now!

BV VTV 332.6327 EVA

EVALUATING CLOSED-END FUNDS WITH MORNINGSTAR

Catherine Gillis explains how Morningstar can help you make more informed closed-end fund investments.

BV VTV 658.041 HOM

HOME-BASED BUSINESS: A WINNING BLUEPRINT

Experts explain how to maximize success and minimize frustration in developing a home-based business. Topics include: designing a home office, networking strategies, avoiding isolation, and building a serious image.

BV VTV 650.14 INT

INTERVIEW POWER

Learn key interviewing skills, how to answer the most difficult questions, and what companies look for in interviews, with tips from professional hiring managers.

BV VTV 650.14 INT

INTERVIEW TECHNIQUES & RESUME TIPS FOR THE JOB APPLICANT: MASTER THE ART OF BEING INTERVIEWED

Blend of live action and computer graphics offering instruction in: developing conversational skills, controlling pre-interview anxiety, attaining professional appearance, using research sources, and do's and don'ts of interviews.

BV VTV 332.6322 INV

INVESTING THE VALUE LINE WAY: HOW TO MAKE THE STOCK MARKET WORK FOR YOU

BV VTV 658.402 KEE

KEEPING TEAMS TOGETHER

Teaches the use of "synergy" to focus the energies of a group on a common goal to achieve a positive result.

BV VTV 650.1 MAK

MAKING YOUR OWN LUCK

"...focuses on the impact of luck on success. You'll meet successful people who have made their own luck. You'll find what it takes to influence luck. You'll learn about luck skills and discover some tips that can improve your luck batting average. With a little bit of luck, you'll soon be on your way to success."

BV VTV 658.8 MAR

MARKETING: WINNING CUSTOMERS WITH A "WORKABLE" PLAN

Based on the Success Symposia.

BV VTV 332.6327 MUT

MUTUAL FUNDS: UNDERSTAND THE RISKS

Provides valuable information for bankers and consumers about the financial risks associated with purchasing mutual funds and annuities.

BV VTV 332.024 NIN

THE 9 STEPS TO FINANCIAL FREEDOM

Managing money is far more than balancing checkbooks or picking investments - - many of us know what we should do with our money yet often just don't do it. This video gives not only the knowledge of how to handle money, but also the power to break through the barriers that hold us back.

BV VTV 650.14 POW

POWER INTERVIEWING

Power interviewing: a headhunter's guide to getting hired in the 90's; takes the viewer step-by-step through writing an effective resume, preparing for an interview, and "power interviewing" to improve your chances of success in your job search.

BV VTV 658.87 RET

RETAIL STORE

Explains the organization of a retail store. Discusses presentation of merchandise, selection and management of inventory, sales promotion, and retail finance.

BV VTV 332.024 ROA

THE ROAD TO WEALTH

Host, Suze Orman.

BV VTV 650.14 WIN

WINNING AT JOB HUNTING IN THE 90'S

Internationally known career counselor Mel Schnapper presents his proven job-finding strategies and techniques.

BV VTV 658.11 WIN

WINNING ENTREPRENEURIAL STYLE

Entrepreneurs from across the United States discuss the various skills needed to establish a new business.

BV VTV 347.04 WIN

WINNING IN SMALL CLAIMS COURT

With George P. Palmer, Attorney at Law.

A step-by-step guide to effectively preparing your case.

What is small claims court? - - How to start a lawsuit - - Preparing your case - - The hearing - - Collecting your money - - What if you are sued? - - Alternatives to suing in small claims court.

BV VTV 650.14 WIN

THE WINNING JOB INTERVIEW

Gives ten proven steps to job-hunting success, with actual case histories and sample interviews.

BV VTV 338.47687 WHO

WHOLESALE IN FASHION MERCHANDISING

Follows the fashion stream from design through production through merchandising at the wholesale level.

BV VTV 332.024 WOM

WOMEN COUNT: SMART ABOUT MONEY

Women earn less than men, live longer, and at some time in their lives will be solely responsible for managing money.

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