

- An Introduction to Facebook – Wheaton Public Library – Updated 2/7/11
 - Started February 2004
 - Originally only Harvard students
 - Expanded to:
 - Boston area and other Ivy League schools
 - Colleges and Universities
 - High School students
 - Anyone over age 13 with a valid email address in September 2006
 - Estimated value is \$50 billion
 - Info from <http://www.engagedigital.com/2011/01/08/facebooks-revenue-was-at-least-1-2b-in-2010/>
 - More than 500 million active users
 - Fastest growing demographic = 35 and up
 - More than billion pieces of content shared each month
 - More than 70 translations available
 - More than 200 million active users access Facebook through a mobile device
 - About 70% of users are outside the U. S.
 - Info from <http://www.facebook.com/press/info.php?statistics>
 - Pros and Cons (in my opinion)
 - PROS
 - Stay in touch with friends/family all over the world
 - Share photos for FREE
 - Plus unlimited storage
 - Birthday reminders
 - Event invites
 - Promotions
 - Charity events
 - Special sales
 - CONS
 - Settings, platform, etc. change often
 - Suddenly everyone knows what you're doing all the time
 - People you don't want to find you could find you
 - Regularly check your privacy settings to prevent this!!!
 - Watch what you say!
 - Out of context
 - Sarcasm?
 - Your boss could see it
 - For Help
 - Books – Look under 006.7 in the library
 - <http://www.facebook.com/help.php>
 - <http://www.allfacebook.com> – The Unofficial Facebook Resource